

Welcome!

**Today's webinar
will begin shortly.**





GLOBAL ROAD SAFETY LEADERSHIP COURSE: INITIATIVE PARTNERS 2022



Before We Get Started

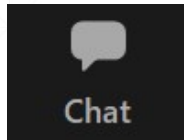
Housekeeping

Participant Engagement - Webinars

We warmly welcome your engagement during all the webinars!

Primary

- Moderator will encourage you to utilise the 'chat' function in your zoom app



- For technical issues please 'chat' directly to Course Host
- For questions to be directed to the facilitator/presenter please 'chat' directly to Moderator
- For general comments please feel free to 'chat' to Everyone

To: Moderator ▾ (Direct Message)

Type message here...

To: HOST ▾ (Direct Message)

Type message here...

To: Everyone ▾

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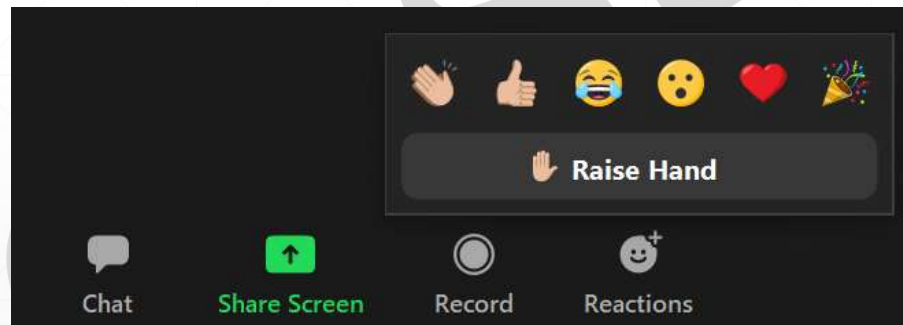


Participant Engagement - Webinars

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Primary

- Moderator will also encourage you to utilise the 'Raise Hand' function in your zoom app during Q&A



Participant Engagement - Webinars

We warmly welcome your engagement during all the webinars!

Changing your name on Zoom (First Name Last Name)

- Attendance is being taken so please ensure your first and last name on Zoom is per what you submitted during registration.

1
After launching the Zoom meeting, click on the "Participants" icon at the bottom of the window.

2
In the "Participants" list on the right side of the Zoom window, hover over your name and click on the "Rename" button.

3
Type in the display name you'd like to appear in the meeting and click on "OK".

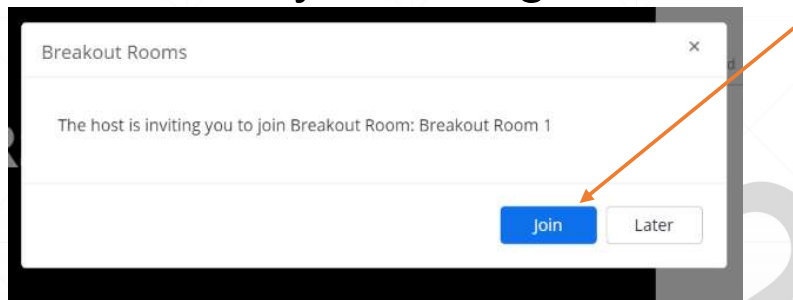


Participant Engagement – Breakout Rooms

Later on today, we will have participants break out into breakout rooms

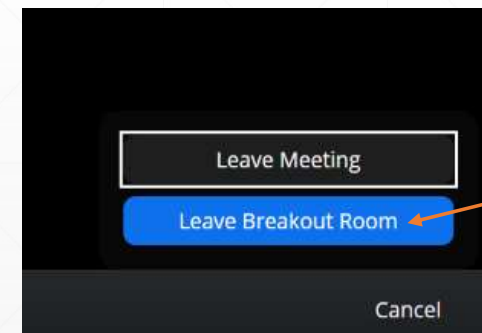
To join:

- Click “join” to the room you will be assigned. You will automatically be re-directed to your assigned room:



To leave the the breakout room, and re-join the plenary:

- Click “Leave Breakout Room”



Course Platform

Once you have registered your account onto the course platform, please ensure you enroll into the correct course

Global Road Safety Leadership Course: Initiative Partners 2022:

The screenshot shows the 'All Courses' page of the Global Road Safety Leadership Course platform. The header includes the logo and navigation links: Home, All Courses, About, Contact, Register, and My Account. Three course cards are displayed:

- Global Road Safety Leadership Course: Initiative Partners 2022** (Enrolled): This offering is from the Global Road Safety Leadership Course for partners in the Bloomberg Philanthropies Initiative for Global Road Safety. [Learn More](#)
- Introduction to the Road Policing Executive Leadership Course (RPELC)** (Completed): [See more...](#)
- Global Road Safety Leadership Course: Initiative Partners 2021** (Enrolled): This offering is from the Global Road Safety Leadership Course for partners in the Bloomberg Philanthropies Initiative for Global Road Safety. [Learn More](#)



Public

Course Introduction Module:

To access the introductory module for the GRSLC course:

Course Content

[Expand All](#)

- Introduction to the Global Road Safety Leadership Course: Initiative Partners
- Module 1: The Road Safety Problem – An Overview of the Burden
2 Topics [Expand](#)
- Module 2: Introduction to Risk Factors of Road Traffic Crashes, Injuries and Death
2 Topics [Expand](#)
- Module 3: Evidence-Based Approaches to Road Safety I
2 Topics [Expand](#)
- Module 4: Evidence Based Approaches to Road Safety II
2 Topics [Expand](#)

[Course Discussion](#)

Introduction to the Global Road Safety Leadership Course: Initiative Partners

Global Road Safety Leadership Course: Initiative Partners 2022 > Introduction to the Global Ro... [IN PROGRESS](#)

Introductory Module

[Launch module in a new tab](#)

Zoom Links

The following Zoom links are for the webinar session.

Asia/Africas:

Time : 9AM London/8AM Accra/4PM Kuala Lumpur

Zoom link : <https://us06web.zoom.us/j/85792106684?pwd=UDRrdUtMaINIMTBsZi9pQW1nZmxMQT09>

Meeting ID: 857 9210 6684

Passcode: 542270

Americas:

Time: 4PM London/11AM Washington DC/3PM Accra

Zoom link : <https://jhjm.zoom.us/j/95280046493?pwd=bUROaU4zdFJyK0JsWmRNTHBua2hsUT09>

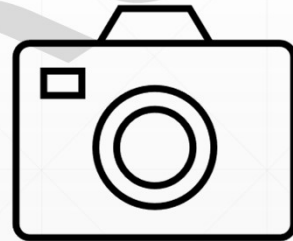
Meeting ID: 952 8004 6493

Passcode: 329026



We will be having a group picture at the end of the session, please get ready to turn on your cameras later

GROUP PICTURE!



Today's presenter & facilitator

Presenters:

- Dave Cliff, GRSP
- Judy Fleiter, GRSP
- Blaise Murphet, GRSP

Breakout Room Facilitators:

- Judy Fleiter, GRSP
- Blaise Murphet, GRSP
- Carmen Koo, GRSP
- Craig Gillard, GRSP
- Tony Goh, GRSP
- Sumalee Pratoomnun, GRSLC Fellow

GRSLC



Welcome to the Course!

- Participants are from:

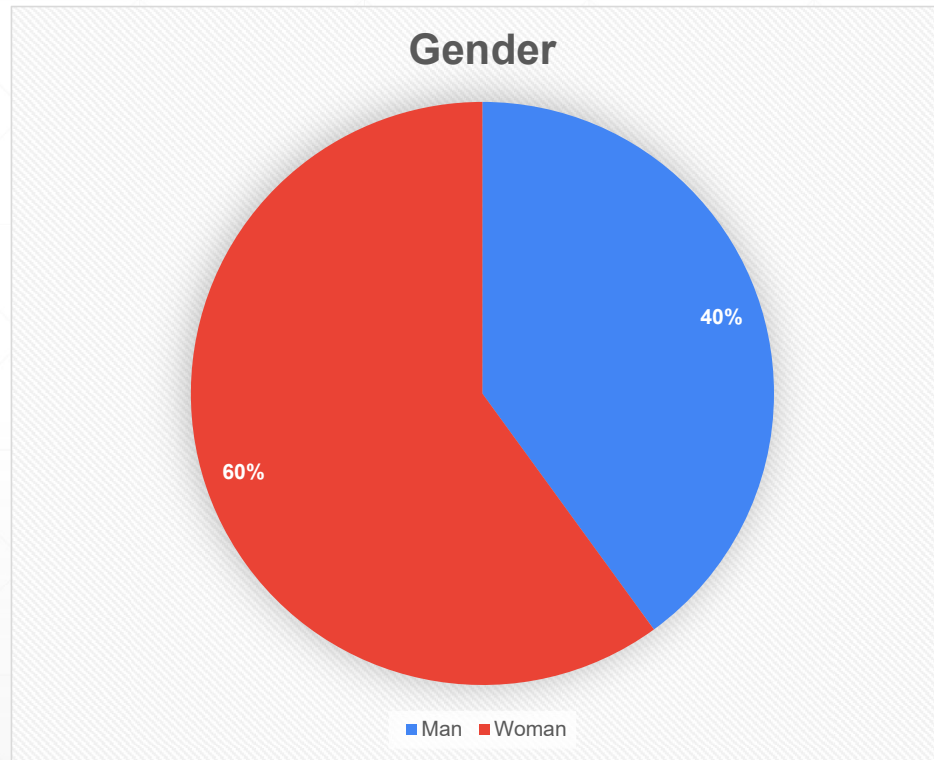
- Bloomberg Philanthropies Initiative for Global Road Safety (BIGRS) Partner organizations, embedded staff and key stakeholders
- Road Safety colleagues from GRSLC 2020 (Baltimore)

GRSLC : IP

Participants



70 Participants

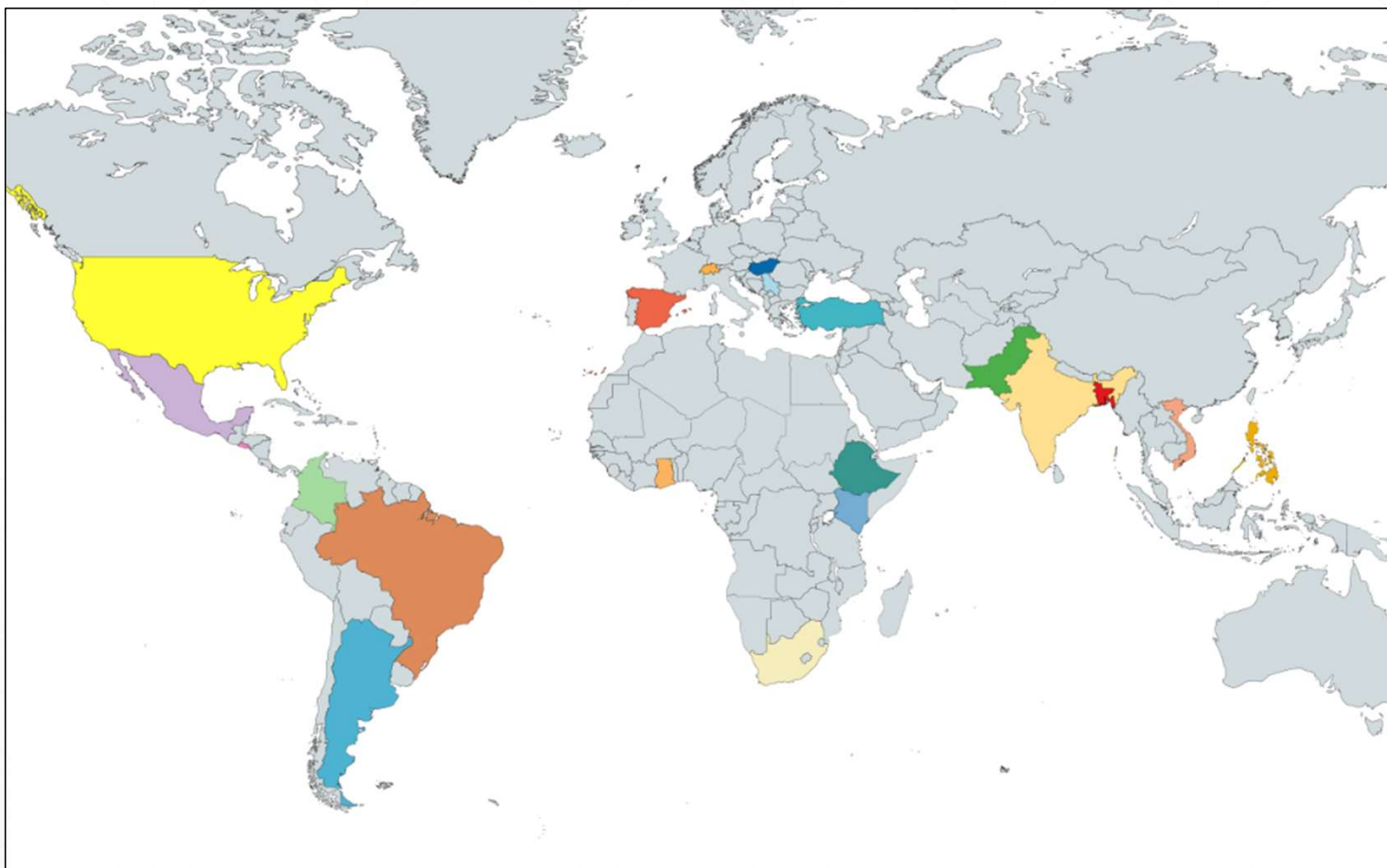


42 participants identify as Women

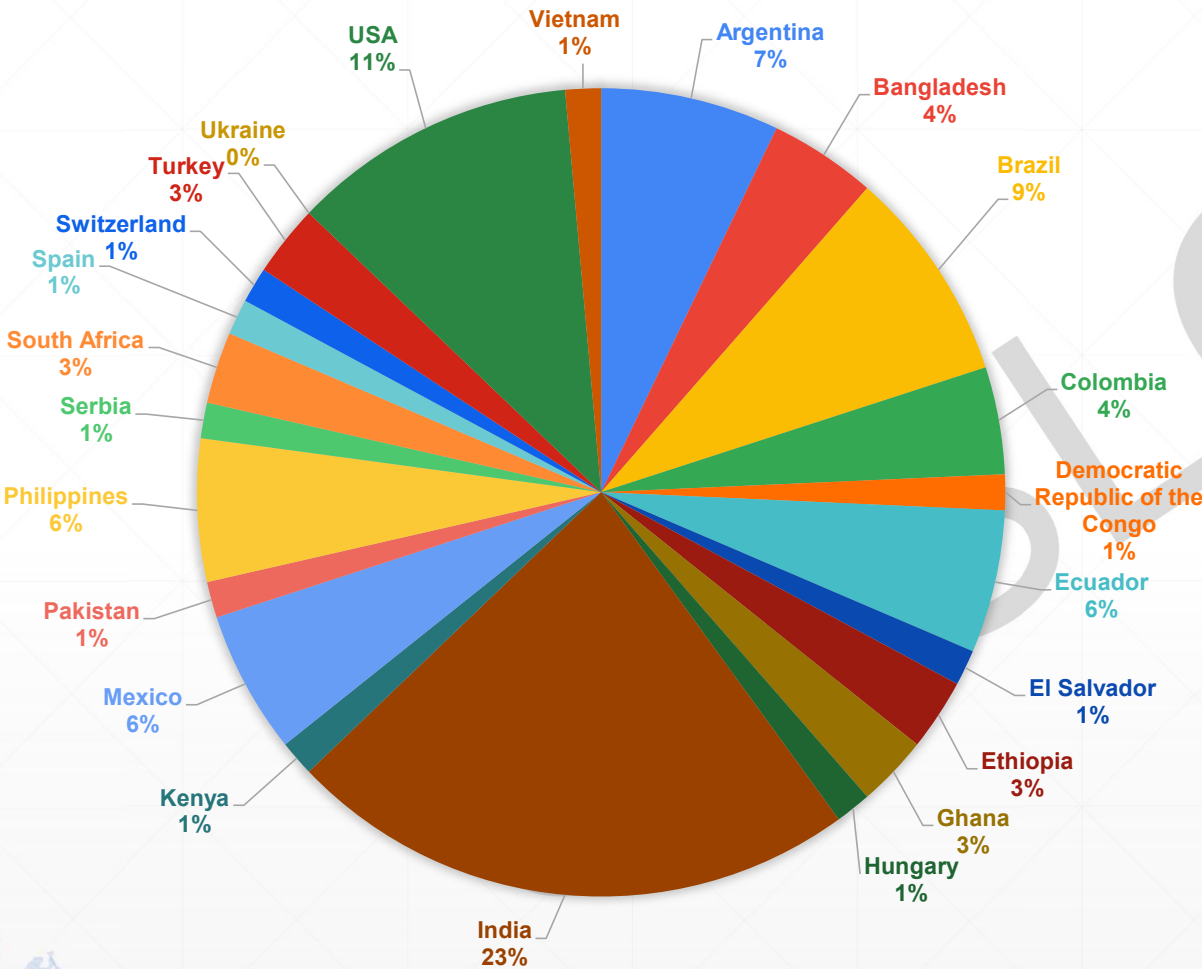
28 participants identify as Men



22 Countries Represented



Public

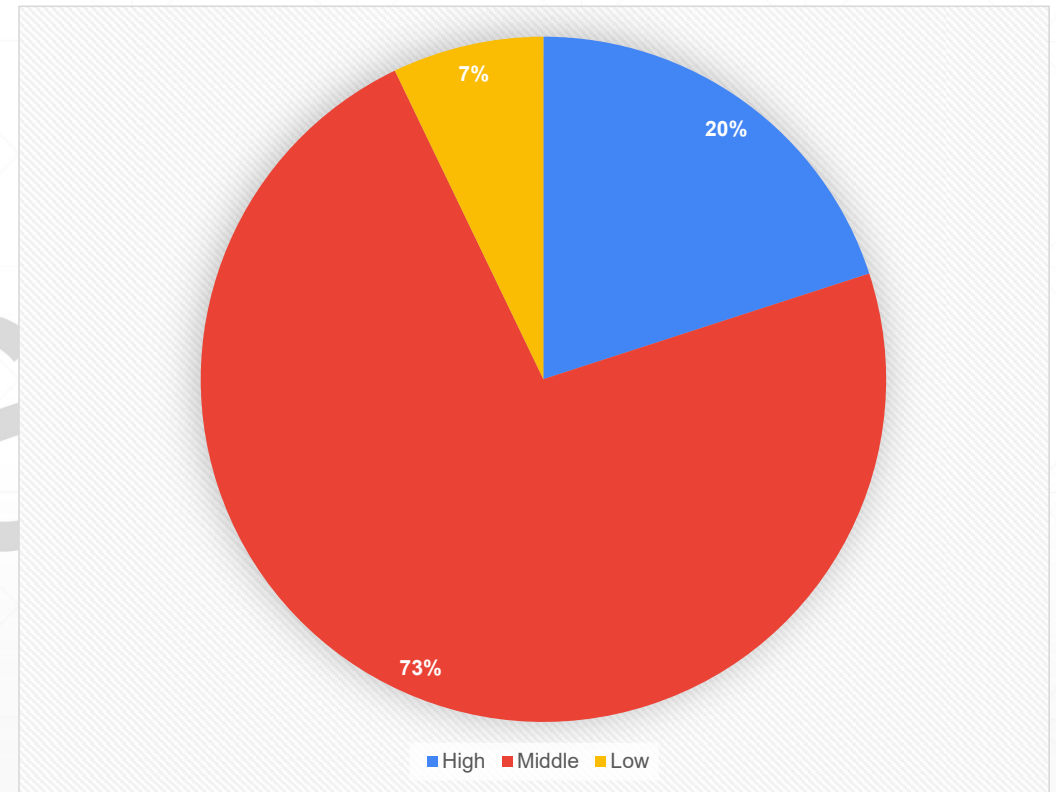


| Country | Participants |
|--------------|--------------|
| Argentina | 5 |
| Bangladesh | 3 |
| Brazil | 6 |
| Colombia | 3 |
| DR Congo | 1 |
| El Salvador | 1 |
| Ecuador | 4 |
| Ethiopia | 2 |
| Ghana | 2 |
| Hungary | 1 |
| India | 16 |
| Kenya | 1 |
| Mexico | 4 |
| Pakistan | 4 |
| Philippines | 4 |
| Serbia | 1 |
| South Africa | 2 |
| Spain | 1 |
| Switzerland | 1 |
| Turkey | 2 |
| USA | 8 |
| Vietnam | 1 |



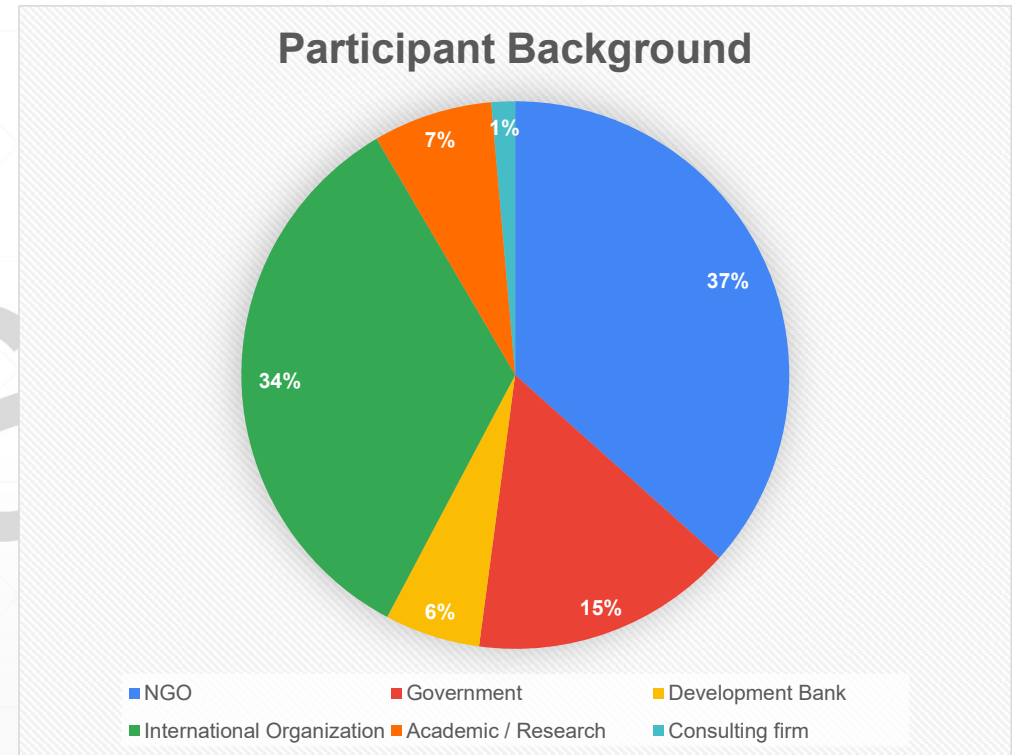
Country Income

- 14 participants are based in HICs
- 51 participants are based in MICs
- 5 participants are based in LICs



Participant Background

- 5 from academic/research organizations
- 11 from government organizations
- 23 from international organizations
- 26 from NGOs
- 4 from development bank
- 1 from consulting firm





BLOOMBERG PHILANTHROPIES INITIATIVE FOR GLOBAL ROAD SAFETY

3 Phases of BIGRS
Investment



Bloomberg Philanthropies Initiative for Global Road Safety

BIGRS Phase 1 (2010 – 2014)

This phase of BIGRS was conducted in Brazil, Cambodia, China, Egypt, India, Kenya, Mexico, Russian Federation, Turkey and Viet Nam. The overall goal was to support governments in 10 countries that represented half of road traffic-related deaths globally to implement best practices in road safety in line with their national road safety strategies. At least two behavioral risk factors were identified as priorities in each country.

BIGRS Phase 2 (2015 – 2019)

In 2015, Bloomberg Philanthropies launched the second phase that addressed road traffic safety in ten cities (Accra, Addis Ababa, Bandung, Bangkok, Bogota, Fortaleza, Ho Chi Minh City, Mumbai, São Paulo, and Shanghai), five countries (China, India, Philippines, Tanzania, and Thailand), and four vehicle market regions (Africa, Latin America, India, and Southeast Asia) with the primary goal of reducing road traffic fatalities and injuries.



Bloomberg Philanthropies Initiative for Global Road Safety

BIGRS Phase 3 (2020 – 2025)

A 6-year investment; brings an increase in efforts to strengthen national road safety laws in 15 countries and support up to 30 cities to build on evidence-based road safety activities and redesigning high-crash, high-fatality corridors and intersections.

Countries include: **Argentina, Bangladesh, Brazil, China, Colombia, Ecuador, Ethiopia, Ghana, India, Kenya, Malaysia, Mexico, Philippines, Tanzania, Uganda, Ukraine, and Viet Nam.**

Cities include: **Accra, Addis Ababa, Bengaluru, Bogota, Buenos Aires, Cali, Chattogram, Dhaka North, Guadalajara, Guayaquil, Hanoi, Ho Chi Minh City, Kampala, Kuala Lumpur, Kumasi, Mombasa, Mumbai, New Delhi, Quito, São Paulo, Salvador, and Recife.**



PARTNER ORGANIZATIONS

BIGRS Implementing partners are some of the world's leading road safety organizations

- Global Designing Cities Initiative (GDCI)
- Global Health Advocacy Incubator (GHAI)
- Global New Car Assessment Programme (NCAP)
- Global Road Safety Facility (GRSF)
- Global Road Safety Partnership (GRSP)
- International Association of Chiefs of Police (IACP)
- Johns Hopkins International Injury Research Unit (JH-IIRU)
- Vital Strategies (VS)
- World Health Organization (WHO)
- World Resources Institute (WRI)



National Level Policy Change Work

- **Global Health Advocacy Incubator (GHA)**

In 9 Countries:

- National policy advocacy technical support
- Media advocacy support


**Global Health
Advocacy Incubator**

- **Global Road Safety Partnership (GRSP)**

In all Countries:

- Road Safety Grants Program
- Road safety technical support
- Support policy advocacy campaigns
- Financial management support of grantees



- **Vital Strategies (VS)**

In 6 Countries:

- National policy advice & support



- **World Health Organization (WHO)**

- National policy technical support
- Global Status Report production
- Training journalists & lawyers



Global Support



GLOBAL
ROAD SAFETY
PARTNERSHIP

Johns Hopkins
International Injury
Research Unit



GLOBAL  NCAP

Global Road Safety Partnership & Johns Hopkins International Injury Research Unit

Global Road Safety Leadership Courses (GRSLC)

- GRSLC
- 2 week in-person
- GRSLC: Initiative Partners
- Road Policing Executive Leadership Course (RPELC)
- GRSLC: Master Class
- for key decision makers in BIGRS countries
- GRSLC Alumni Fellowship

Global New Car Assessment Programme

- Vehicle Safety
- Fleet Management



City Support

Johns Hopkins
International Injury
Research Unit



 Vital
Strategies

Johns Hopkins International Injury Research Unit

- Data & surveillance (observational studies)
- Rapid response on evidence

Vital Strategies

- Coordinating partner
- City Implementation
- Data & surveillance
- Media campaigns to support road policing work
- Training journalist & media engagement

GRSLC

Infrastructure Partners

Global Designing Cities Initiative

- Infrastructure redesign
- Street Design Guidelines



Global Road Safety Facility

- Infrastructure redesign
- Speed management hub



World Resources Institute

- Infrastructure redesign
- Street design guidelines & audit



Road Policing Capacity Building

Global Road Safety Partnership

Focus on building capacity of police to enforce speed and conduct crash investigation in cities in:

- Bangladesh
- Ethiopia
- Ghana
- India (Maharashtra State)
- Kenya
- Malaysia
- Uganda
- Viet Nam



International Association of Chiefs of Police

Focus on building capacity of police to enforce speed and conduct crash investigation in the following cities:

- Argentina
- Brazil
- Colombia
- Ecuador
- India (Bengaluru & Delhi)
- Mexico



Meet Our Participants

Break Out Groups

- 3-5 minutes per person
- Please answer the following questions:
 - Name
 - Organization
 - Country or countries you work in
 - Career background (brief)
 - Key expectation for this course
 - Favorite type of music





BREAK

5 MINUTES



Module 1: Introduction to the GRSLC: Initiative Partners

Course Overview and Expectations

GRSLC: Objectives

- To **enhance leadership** to support the strengthening of road safety policy and program implementation
- To apply principles and **best practices** in road safety to address country-specific issues and challenges
- To strengthen skills in road safety **interventions and policy** development
- To build skills in **policy advocacy**, strategic communication, and media advocacy
- To enhance capacity to access and understand **critical evidence** for effective road traffic injury prevention and control
- To build capacity to **monitor, evaluate and report** road safety performance processes



GRSLC: 10 Previous Offerings

Baltimore, USA
October 2016



Kuala Lumpur, Malaysia
March 2017



GRSLC: IP
April 2021
Online



Baltimore, USA
July 2017



Nairobi, Kenya
March 2018



RPELC
November 2021
Online



Baltimore, USA
July 2018



Buenos Aires, Argentina
March 2019



Baltimore, USA
September 2019



GRSLC: IP
November 2020
Online



What to Expect - Webinars

- Lots of opportunity to interact
- Panel of Experts – Q&A
- Fewer formal presentations than previous course
- We rely on you to be up to date with course work so you can maximize the opportunity to ask questions of our expert panel members
- You each bring unique experiences from your work to this course!



Course Structure – Weekly Module Access

| Module | Modules are available to access after the webinar |
|--|---|
| Module 1 – Introduction to the Global Road Safety Leadership Course: Initiative Partners & The Road Safety Problem: An Overview of the Burden (1 week) | Thursday, 31 st March 2022 |
| Module 2 – Introduction to Risk Factors of Road Traffic Crashes, Injuries and Death (1 week) | Thursday, 7 th April 2022 |
| Module 3 – Evidence-based Approaches to Road Safety I (1 week) | Thursday, 14 th April 2022 |
| Module 4 – Evidence-based Approaches to Road Safety II (1 week) | Thursday, 21 st April 2022 |

GRSVC



Course Structure - Webinars

| THURSDAY WEBINAR DATES | ASIA TIMEZONE | AMERICAS TIMEZONE |
|--|---|---|
| 31st March 2022 Before attending the webinar, please complete: <ul style="list-style-type: none">✓ Course platform reading✓ Discussion forum | TIME: London – 09:00-11:00 Accra – 08:00 – 10:00 Manila – 16:00-18:00 New Delhi – 13:30-15:30 | TIME: London – 16:00-18:00 Accra – 15:00-17:00 Bogota – 10:00-12:00 Washington DC – 11:00-13:00 |
| 7th April 2022 Before attending the webinar, please complete: <ul style="list-style-type: none">✓ Module 1✓ Pre-test✓ Post-test | TIME: London – 09:00-11:00 Accra – 08:00 – 10:00 Manila – 16:00-18:00 New Delhi – 13:30-15:30 | TIME: London – 16:00-18:00 Accra – 15:00-17:00 Bogota – 10:00-12:00 Washington DC – 11:00-13:00 |



Course Structure - Webinars

| | | |
|--|---|---|
| 14th April 2022 Before attending the webinar, please complete: <ul style="list-style-type: none">✓ Module 2✓ Pre-test✓ Mo2 Discussion✓ Post-test | TIME: London – 09:00-11:00 Accra – 08:00 – 10:00 Manila – 16:00-18:00 New Delhi – 13:30-15:30 | TIME: London – 16:00-18:00 Accra – 15:00-17:00 Bogota – 10:00-12:00 Washington DC – 11:00-13:00 |
| 21st April 2022 Before attending the webinar, please complete: <ul style="list-style-type: none">✓ Module 3✓ Pre-test✓ Post-test | TIME: London – 09:00-11:00 Accra – 08:00 – 10:00 Manila – 16:00-18:00 New Delhi – 13:30-15:30 | TIME: London – 16:00-18:00 Accra – 15:00-17:00 Bogota – 10:00-12:00 Washington DC – 11:00-13:00 |
| 28th April 2022 Before attending the webinar, please complete: <ul style="list-style-type: none">✓ Module 4✓ Pre-test✓ Post-test | TIME: London – 09:00-11:00 Accra – 08:00 – 10:00 Manila – 16:00-18:00 New Delhi – 13:30-15:30 | TIME: London – 16:00-18:00 Accra – 15:00-17:00 Bogota – 10:00-12:00 Washington DC – 11:00-13:00 |

END OF COURSE




Discussion Forum

Course Content Expand All

- Introduction to the Global Road Safety Leadership Course: Initiative Partners
- Module 1: The Road Safety Problem - An Overview of the Burden
2 Topics Expand
- Module 2: Introduction to Risk Factors of Road Traffic Crashes, Injuries and Death
2 Topics Expand
- Module 3: Evidence-Based Approaches to Road Safety I
2 Topics Expand
- Module 4: Evidence Based Approaches to Road Safety II
2 Topics Expand

Course Discussion

2022 GRSLC Cohort


 **Private Course Group** Active 2 hours ago Group Administrators

[Request Membership](#)

Students enrolled in April 2022

[Home](#) **Forum** [Course](#) [Request Membership](#) [Members](#) 43 [Invite](#) [Manage](#)

Group Activities

 What's new, Sharifah?

[Search Activity...](#) Everything

You should already have entered details about yourself and responded to two other participants!



- Pre- and post-testing are integrated into all modules.
- The pre- and post-tests are used to determine knowledge levels before and after the course content of each module.
- There is no minimum grade required on the pre- and post-test to move on to the next module, and grades for the course are not recorded.
- Note that **repeating the tests is not possible** – please ensure you will have time to complete the short evaluations in one sitting.

Pre- and Post-Tests



Our Expectations

We are all students

- Diversity of experiences and backgrounds
- Learn from each other, and instructors
- Instructors also learn from you
- Abide by the Academic Ethics Code of the Johns Hopkins Bloomberg School of Public Health

Immerse yourself

- Fully participate
- Be curious, and don't be shy to communicate with each other and with instructors
- Question things, but be open to new ideas
- Attend each webinar and complete all modules



Course Instructors

Introduction to the Teaching Team



Dr. Abdulgafoor M. Bachani is Associate Professor in the Department of International Health at the Johns Hopkins Bloomberg School of Public Health, and Director for the Johns Hopkins International Injury Research Unit. Abdul's research focuses on health systems as well as developing and implementing innovative approaches to measuring and addressing the burden of injury and disabilities.



Dr. Judy Fleiter has led the Global Road Safety Partnership's involvement in the BIGRS since 2016, which includes a Road Policing Capacity Building Program, a Road Safety Advocacy Grants Program, and with Johns Hopkins University colleagues, co-hosting and co-delivering the Global Road Safety Leadership Courses. Judy contributes technical support to road safety initiatives in a large number of low and middle-income countries. She holds a Ph.D. in psychology with a focus on road user behavior, worked in an Australian University-based road safety research center for 15 years, and completed a four-year Postdoctoral Fellowship that saw her based at one of China's largest police training facilities for two years as part of a research program examining speeding behavior in Australia and China.





Mr. Blaise Murphet is a GRSP consultant and previously the Asia Pacific Programme Manager for the GRSP, based in Kuala Lumpur, Malaysia, and a senior officer, based in Geneva, Switzerland. As part of these roles, he coordinated road safety activities in 10 countries in the Asia Pacific region and has worked with governments, police agencies, and non-governmental partners to build capacity on the use of strategic communications and media advocacy in road safety. Previously, Blaise has worked across five continents focusing on the intersection of strategic communications and community engagement in the development field, including for UN agencies, academic institutions, and non-government organizations.



Ms. Jessica Truong is currently the Vice President Programmes & Asia Pacific Region at Global New Car Assessment Programme (Global NCAP)/Towards Zero Foundation, where she oversees programs and advocates for policy changes that can enhance vehicle safety globally as well as working towards a world free from road fatalities and serious injuries. Before joining Global NCAP/Towards Zero Foundation, Jessica worked for the Transport Accident Commission in Australia, managing road safety programs and public education campaigns on a range of road safety issues, including vehicle safety and technologies. Jessica holds qualifications in psychology and science and is currently completing a Ph.D. in road safety





Dr. Margie Peden is the head of the Global Injury Program, the George Institute for Global Health. Margie served as the WHO Coordinator for Unintentional Injury Prevention for more than 17 years. Under her leadership, she oversaw the development of many of the world's most important guidance documents on road safety.



Dr. Nhan Tran was born in Vietnam and grew up in the United States where he completed studies in international relations and modern languages. He obtained a graduate degree in international public health and a Ph.D. in health systems research with an emphasis on road traffic injuries from the Johns Hopkins University School of Public Health. Nhan worked at the regional and federal levels of the United States Department of Health and Human Services in various capacities managing programs and as a science advisor. Later, as a researcher at Johns Hopkins University, Nhan was engaged in health systems and road safety research and co-founded the International Injury Research Unit. **He currently holds the position of Head, Safety and Mobility at the World Health Organization**





Ms. Claudia Adriazola-Steil has worked in the transport sector for almost 20 years. As **Director of Health and Road Safety at WRI Ross Center for Sustainable Cities**, she focuses on the intersection of sustainable mobility, climate change, public health, and equity. Over the last 11 years at WRI, Claudia has been instrumental in developing one of the most innovative road safety programs in the world, significantly influencing the international agenda, as well as those of national and local governments. During her tenure, Claudia has led WRI's Urban Mobility Program as Interim Director for a year and a half, advancing new partnerships and reshaping the mobility agenda to reflect the changes in new technology, including shared and autonomous vehicles, bike and scooter share programs, and big data, among others. Claudia has experience working in Latin America, Asia, and Africa, and has overseen over US \$45M in investments. Claudia previously held managerial positions in Peru's national government, including General Director of Land Transportation and Executive Manager of the National Council of Road Safety in the Ministry of Transport, and Head of the Legal Department of the Superintendence of Public Registries in the Ministry of Justice. Originally a lawyer, Claudia was later trained in transport management in Germany. In 2008, she graduated with an Executive Master of Public Administration and an MA in international relations from the Maxwell School of Public Administration at Syracuse University, New York.



Iman Abubaker is the Urban Mobility Project Manager for WRI Africa, specifically working on improving liveability of cities through integrated and equitable planning and safer street design. She works in coordination with city governments, local and international partners to research and implement sustainable and low carbon transport solutions particularly for African cities. Prior to joining WRI, Iman worked as a consultant for SYSTRA, an international engineering and consulting company. She held internships at the Institute for Sustainable Development in Addis Ababa and Ethiopian Environmental Protection Authority. Iman holds a M.S in Environment, Development and Policy from University of Sussex. Her thesis examined the nature of Chinese investment in Africa particularly looking at the Addis-Ababa Djibouti rail and the potential economic, social and environmental impacts.



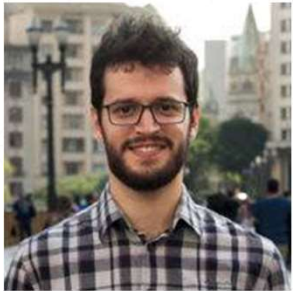


Dr Blair Turner has been involved in road safety for almost 25 years, firstly in New Zealand, then the UK, Australia and now in the US. In his previous role he led research at the Australian Road Research Board (ARRB) on road safety engineering issues, with a particular focus on speed management and implementing Safe System infrastructure solutions. He developed a number of national Australian guides, as well as contributing to various global road safety **documents**. **He is based in Washington DC**, working for the Global Road Safety Facility at the World Bank. Blair is a member of several international road safety committees, and has been involved in a number of international road safety projects, most significantly as lead author and project manager for the World Road Association's Guide to Road Safety. He has also been actively involved in training for engineers and safety professionals from many countries, and has a focus on improving safety in low and middle income countries.



Alina Burlacu is a Senior Transport Specialist with the World Bank Global Road Safety Facility, managing the Bloomberg Philanthropies Initiative for Global Road Safety (BIGRS) program, which is spreading across 15 countries. Starting, 2017, she has been spearheading road safety work with a diverse portfolio of Asia-Pacific governments and has been managing a diverse team of road safety professionals, working at the nexus of numerous national, municipal, and local governments throughout Asia-Pacific. Prior to joining the World Bank, Alina served as the Personal Advisor to the Prime Minister in the Romanian Government, leading the elaboration of the National Road Safety Strategy and Action Plan, but also the National Road Safety Law that enforced road safety audit and inspection in the country. While her thirteen years of practical experience in road safety gave her a grounded perspective, she also has a scholarly background in the subject, both in Romania and Germany. She owns a PhD in Civil Engineering specialized in Road Safety and has over 40 road safety scientific papers published in conferences proceedings and journals, over 100 presentations delivered, and co-authored two road safety manuals and a series of technical reports





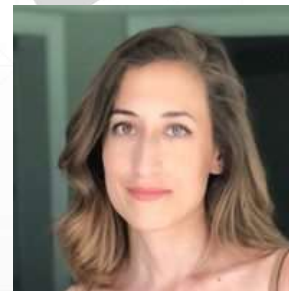
Eduardo Pompeo joined the **Global Designing Cities Initiative** as a **program manager** in 2017 to contribute to GDCI's efforts in promoting safe, equitable, and sustainable cities through better street design. As part of the Bloomberg Initiative for Global Road Safety (BIGRS), he provides technical assistance to multiple cities in South America in applying the design principles from the Global Street Design Guide. Prior to joining GDCI, Eduardo worked at SP-Urbanismo, an agency within São Paulo City Government, in Brazil, where he was involved in projects and programs related to urban mobility and public spaces.



Abhimanyu Prakash joined NACTO in early 2015 and is a **Senior Program Manager for the Global Designing Cities Initiative**, a multi-year program that has developed a Global Street Design Guide and works with cities on street and public space design around the world through BIGRS. He leads the projects and activities in the African and Asian cities under the BIGRS program, primarily in the cities of Addis Ababa, Accra, and Mumbai.



Fabrizio Prati is the **Director of Design at the Global Designing Cities Initiative** (GDCI). He oversees the street design work across the various programs and regions at GDCI. He joined the team in 2015, where he led projects and activities under the BIGRS program in Latin America. He is one of the core authors of the Global Street Design Guide and brings to the team 12+ years of experience as an urban designer and planner with a focus on safe and sustainable mobility, street and public space design.



Najwa Doughman joined the Global Designing Cities Initiative (GDCI) in 2019 and is a **Program Manager**. As part of the Bloomberg Initiative for Global Road Safety (BIGRS), she currently manages the Ecuador programs in Quito and Guayaquil, and the development of the How-to handbooks, supplements to the Global Street Design Guide that focus on the implementation and evaluation of pop-up and interim street transformation projects. Prior to joining GDCI, Najwa worked at Arup in New York City, and at a range of architecture and urban design firms in NYC and the Middle East.





Marcin Flieger has been Manager of GRSP's Road Policing Capacity Building program, based in Geneva since 2017. Marcin oversees the GRSP capacity building component of the Bloomberg Initiative for Global Road Safety program in selected cities specifically the road policing strategy development and activities related to enforcement of policies that impact on road user safety. His professional background is road policing. Marcin spent more than 23 years for Traffic Police in Poland on different positions. Beginning as an operational/frontline traffic police officer and then as a police manager.



Brett Harman is the Manager of Road Policing and Road Safety Projects for Asia and the Pacific at GRSP and has over 33 years policing experience including specialist duties in Road Policing Enforcement and Road Safety; Intelligence and Covert Support; and Emergency and Major Event Management. He has performed secondments to Victoria, Australia's Transport Accident Commission as a Specialist Road Policing Advisor; to Vic Roads International Projects Division as a Road Safety Training Specialist based in Hanoi, Vietnam; and to the Australian Government's Department of Foreign Affairs and Trade as a Specialist Advisor to the Indonesia Infrastructure Initiative where he provided technical expertise to the Indonesian National Traffic Police. In each role, Brett reviewed policing practise and developed capacity building and institutional strengthening programs focused on road safety improvements through the implementation of road trauma reduction initiatives.





Dr Tom Carroll is a psychologist with four decades of experience in public health communication and social marketing in Australia and the Asia-Pacific region. **Dr Carroll is a senior advisor on policy and communication with global public health organization, Vital Strategies.** In this role, Dr Carroll oversees communication work for Vital Strategies' public health programs in Vietnam and China as well as coordinating communication work for Vital Strategies' country teams across South-East Asia. Since 2012 this has included directing multi-country road safety communication research and advising on road safety communication campaign development, implementation and evaluation across South-East Asia for the Bloomberg Philanthropies Initiative for Global Road Safety. As a senior advisor on social marketing to the Australian Department of Health for more than two decades, Dr Carroll's experience spanned a broad range of public health areas. He holds a PhD in public health (social marketing) from the University of Sydney where he has an appointment as Adjunct Professor in the School of Public Health. He was honored with an Outstanding Contribution to Social Marketing award at the inaugural World Social Marketing Achievement Awards in 2017.



Omar Jacob works for Vital Strategies as a Regional Technical Advisor at the Policy Advocacy and Communications Team. He is a trained journalist and specialist in International Relations, with over 15 years of experience in the public and private sectors, including TV stations and Internet news portals. Currently oversees the strategic communication work in the Road Safety program across 12 locations in Latin America and leading the capacity building component for communication, including journalism workshops.



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For a full list and details see the course platform!



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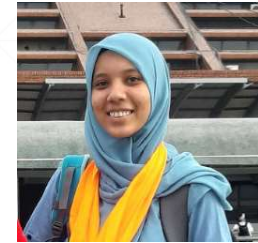
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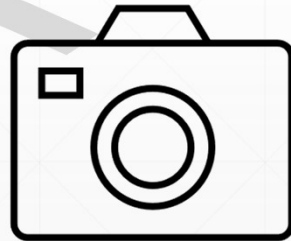
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Before we leave today...!

Please turn on your cameras for a:

GROUP PICTURE!



Q&A

GRSLC

Next Steps

Module 1 – Introduction to the Global Road Safety Leadership Course: Initiative Partners & The Road Safety Problem: An Overview of the Burden

(1 week)

**Opens from Thursday, 31st March 2022
(open for access after the webinar)**



7th April 2022

Before attending the next webinar, please complete:

- ✓ **Module 1**
- ✓ **Pre-test**
- ✓ **Post-test**

TIME: London – 09:00-11:00

Accra – 08:00 - 10:00

Manila – 16:00 - 18:00

New Delhi – 13:30 - 15:30

TIME: London – 16:00-18:00

Accra – 15:00-17:00

Bogota – 10:00-12:00

Washington DC – 11:00-13:00



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QUERIES AND QUESTIONS

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